



CAMERON  
OPTOMETRY

EDINBURGH

We see eye care differently

Vision+

All  
consultations

Up to 50%  
off glasses

Eye health  
assessments

20% off  
all lenses

Advanced  
scanning

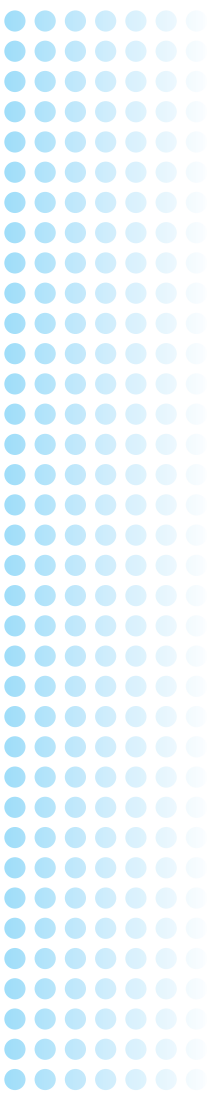
Medical  
eyecare  
prescriptions

Free spare &  
replacement  
lenses

Out-of-hours  
appointments

Vision





Looking after your vision matters. It's not just about what your eyes can see, but what we can see in your eyes. Getting your prescription right is important, but regular examinations can also pick up signs of potentially serious conditions such as cataracts, glaucoma, heart problems and diabetes. Caught early enough, these conditions can be treated, but if left undetected they may cause more serious problems later on.

Vision+

As a Vision+ member, when you visit you'll receive a whole range of the very latest eye health tests designed to spot the widest variety of conditions.

- We continuously update our equipment, investing in the latest technology available to provide the most thorough care possible for your vision. There's no extra cost – it's all covered by your membership.
- This is just one of the ways we look at eye care differently. We set up Vision+ to provide the best eye care and to bring you exclusive savings as a part of your membership. As a Vision+ member, there's a wide range of benefits available to you and to your family.

## What's included:



### Examinations

You're covered for all consultations including annual check-ups, emergency and out-of-hours appointments. You can take advantage of detailed eye health examinations to check on the general health of your eyes. You will receive the most thorough eye examination performed by a team of vastly experienced, caring optometrists. And of course, we're available at any other time for specialist advice - just call or email us.



## Technology

We use the most advanced technology currently available worldwide. This provides us with the most detailed information about your eyes, which in turn means your optometrist can make accurate and timely diagnoses. These assessments will reveal any problems affecting your sight or your health generally and are especially valuable in the early detection of conditions such as glaucoma, age-related deterioration, cataracts, diabetes, high blood pressure or heart problems.

## What's included:



### Contact lenses

We offer competitive pricing on contact lenses and we constantly check our prices against other sources including online to make sure you get the best value. As a Vision+ member you will receive an additional **20%** off these already competitive prices.

If you lose or damage your disposable lenses we'll replace those for free. If you simply need a couple of extra disposable lenses for any reason, then we'll also provide those for free. And if you want to try out new designs, materials or lens upgrades, you can do – that's free too. On top of this we'll replace any lost or damaged non-disposable lenses, like custom soft lenses or gas permeable, for just **50%** of the cost.





## Glasses

As a Vision+ member, you'll receive **25%** discount whenever you buy new glasses including sunglasses, free accidental damage cover where we replace like for like lost or damaged glasses, for just **50%** of the cost. Better still, we offer a fee-free, interest-free payment scheme for all glasses purchases. Once you've collected your new glasses, you can return to us any time for free maintenance or adjustments, or for discounted repairs.

Terms apply so please visit [cameronoptom.com](http://cameronoptom.com) or ask in the practice for details.

## What's included:



### Family cover

You'll save even more when your family members sign up as well. We offer a **10%** discount for everyone from the same household who joins Vision+. In addition, all children of Vision+ members receive the same benefits as their parents without any monthly fee (unless the child wears contact lenses), so that means free emergency appointments, discounts on glasses and more.

## Additional services

The following expert services can also be covered by Vision+ membership. Costs vary depending on your specific requirements. Please ask your optometrist for further information.

- Myopia Management – to slow the progression of short-sightedness in children by up to 50%.
- Ortho-K – overnight vision correction (orthokeratology) providing perfect vision by day without lasers.
- Eyelid deep clean – to manage blepharitis with expert eyelid cleaning.
- Punctum plugs – to alleviate the issue of dry eyes.
- Lacrimal syringing – to treat persistently watery eyes.
- Specialist contact lenses – for complex eye conditions such as keratoconus.



## What's included:

12 month minimum term

Comprehensive eye exam (non contact lens wearer)	Included
Comprehensive contact lens eye exam (contact lens wearer)	Included
Interim, adhoc or unscheduled contact lens appointments	Included (unlimited)
Follow up appointments	Included (unlimited)
Contact lens fitting or refit (typical 3 month process)	Included
Damaged or lost disposable lens replacement	Free
Damaged or lost custom/non- disposable lens replacement	50% off
New glasses and sunglasses	25% off
Damaged or lost glasses replacement	50% off
Contact lens solutions and accessories	10% off

- All appointments, including your annual check up, interim visits and any emergency (including out-of-hours) appointments. For example if you have an eye infection, scratched eye or you feel your vision has changed and you want it re-examined, there will be no charge for the extra appointment.
- All scans and tests that we perform during any appointment. This includes advanced procedures like glaucoma assessments, macular degeneration assessments and retinal scanning.
- Free postage on contact lenses, exchange of lenses should your prescription change, exchange for new material designs and free trials of new lenses.
- Gas permeable lenses and customised or specialist lenses are renewed automatically at an interval recommended by your optometrist.

Some terms and conditions apply. Visit [cameronoptom.com](http://cameronoptom.com) for further information or chat to any staff member if you have a question.

## FAQ's

### ● **How do I become a member of Vision+?**

You can sign up at any time. Your optometrist will calculate your monthly fee and, if you'd like to take advantage of the benefits of being a Vision+ member, we can set up your membership when you are next in the practice.

### ● **How are Vision+ fees calculated?**

To calculate how much you pay, we take into consideration the complexity of your individual situation, the level of professional care we provide, and all of the benefits and services you can access as a member of Vision+. We constantly monitor the contact lens market to ensure our lenses are competitively priced at, or below, the price you will find online and in supermarkets, this is the cost we use in our calculations. If you'd like to compare prices and find out your monthly membership fee at any time, you'll find our latest price list on [cameronoptom.com/prices](http://cameronoptom.com/prices)

### ● **How long do I need to commit to Vision+ for?**

When we calculate your fees, we assume the cost of the services available will be spread across a period of time. This is how we can provide such thorough care and exclusive savings. For this reason we ask members to commit to a minimum contract period of 12 months. If you wish to cancel your membership at any stage you can do so by giving one months notice in writing to the practice, but there may be some additional charges to pay if you do this within the first 12 months.

### ● **Doesn't the NHS pay for my eye exam?**

For the reasons explained in the Vision+ guide, we recommend and provide fully comprehensive eye examinations annually. The NHS will only cover the cost of a basic eye exam every two years so we have created Vision+ to make the most thorough level of care available to all of our clients. The NHS contribution will be taken into account when we calculate your 12 monthly fee for Vision+ membership.

# Contact

## **Cameron Optometry**

5 St Vincent Street  
Edinburgh  
EH3 6SW

**T** : 0131 225 2235

**E** : [vision@cameronoptom.com](mailto:vision@cameronoptom.com)

[cameronoptom.com](http://cameronoptom.com)

## **Opening times:**

9.00am - 5.30pm Monday - Friday  
Out-of-hours appointments available.